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EXEMPTION FROM COLORADO'S TELEMARKETING REGISTRATION STATUTE

Enclosed please find an exemption form for Colorado's telemarketing registration statute, along with a copy of sections of the Colorado Revised Statutes governing commercial telemarketing regulation that may help you to determine whether the registration requirements apply to your business: § 6-1-302(1)(a) through § 6-1-302(1)(t).

Effective July 1, 1993, Colorado enacted the Telemarketing Fraud Prevention Act, which requires commercial telephone sellers to register with the Attorney General. Under this Act, telephone sellers may not engage in commercial telemarketing business activities in Colorado, nor call into Colorado, without having first registered with the Colorado Attorney General at least ten days prior to the commencement of such business. Violation of the Telemarketing Fraud Prevention Act may result in substantial civil and criminal penalties.

If you have any questions whether your business is exempt from registration, we recommend that you consult a private attorney. We will, however, provide an initial non-binding review of materials and information submitted by you with the enclosed exemption form. Forms submitted which fail to identify the exemption(s) your business is claiming will not be reviewed.

Any ongoing investigations and/or prosecutions will not be suspended pending review of any exemption request.

You may call Robin Mason at (303) 866-5079 if you have any questions.